

Pre-Activity Energy Drink Student Survey

Survey students with the following announced prompts (all class activity):

1. How many energy drinks do you consume in a typical week?
 - A. = 0
 - B. = 1-2
 - C. = 3
 - D. = 4 or more
2. Do energy drinks contain potentially harmful substances?
 - A. = yes
 - B. = no
3. Has anyone ever died from energy drink consumption?
 - A. = yes
 - B. = no
4. What gender is the main target of energy drink ads?
 - A. = men
 - B. = women
5. Is a “sports drink” or “energy enhancement drink” the same thing as an energy drink?
 - A. = yes
 - B. = no
6. Are energy drinks currently regulated by the Food & Drug Administration (FDA)?
 - A. = yes
 - B. = no
7. Do energy drinks affect adolescents differently than they do adults?
 - A. = yes
 - B. = no
8. Do energy drinks aid with focus and concentration?
 - A. = yes
 - B. = no
9. What is the primary target audience of energy drink manufacturers?
 - A. = children ages 1-10 (elementary kids)
 - B. = children ages 11-14 (middle school kids)
 - C. = kids ages 15-18 (high school kids)
 - D. = people ages 19 and above
10. What is it about energy drinks that makes them appealing to consumers?
 - A. = Taste
 - B. = Caffeine
 - C. = Other active ingredients
 - D. = "Everyone drinks them!"